

Responsible Competitiveness in the Retail Sector – what role and benefits for companies and the EU?

Agenda to the Expert Workshop, Brussels,
22nd January 2008.

The workshop is co-ordinated by:



It is being supported by:



- 09:30 **Check-In**
- 10:00 **Welcome and Introduction of participants**
(Christian Hochfeld, Deputy Director, Öko-Institut e.V.)
- 10:45 **CSR as a driver or an obstacle for competitiveness in the EU:
Introducing the concepts and their possible relations**
(Christian Hochfeld, Deputy Director, Öko-Institut e.V.)

Morning session: CSR and corporate competitiveness

- 11:00 **The future of retail: sustainable development challenges and opportunities**
(Tom Berry, Principal Sustainability Advisor, Forum for the Future)
- 11:30 **CSR and business success: experiences from a retailer with the business case of sustainability**
(Andreas Streubig, Head of Environmental and Social Policy, Otto Group)
- 12:00 **Discussion**
- 13:00 **Lunch**

Afternoon Session: CSR and EU competitiveness

- 13:45 **CSR and EU competitiveness: CSR policy and the Lisbon Agenda**
(Tom Dodd, Policy Officer, EU Commission DG Enterprise and Industry)
- 14:15 **The State of Responsible Competitiveness**
(Paul Begley, Researcher, AccountAbility)
- 14:45 **Discussion**
- 15:45 **Coffee Break**
- 16:00 **Outlook and Perspectives**
(Katharina Schmitt, Research Fellow, Öko-Institut e.V.)
- 16:30 **Feedback**
(Christian Hochfeld, Deputy Director, Öko-Institut e.V.)
- 16:45 **End of the workshop**

Workshop Venue:

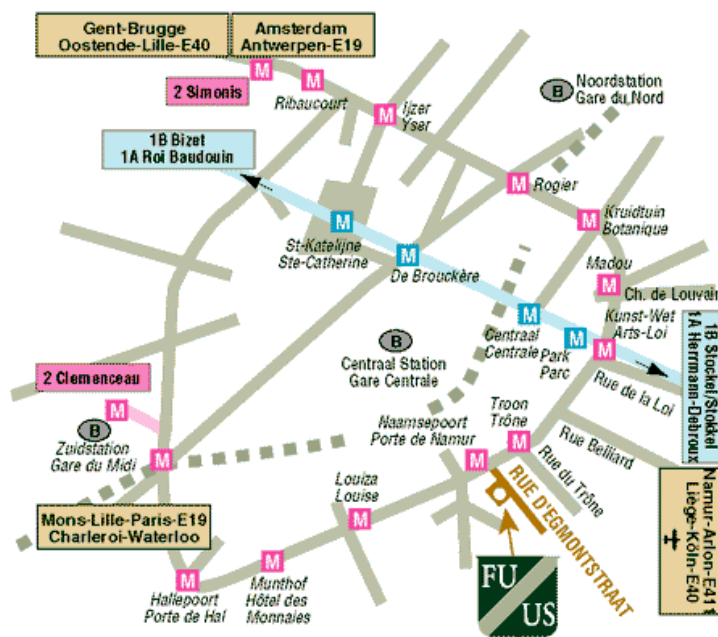
Fondation Universitaire / Universitaire Stichting

Rue d'Egmont (Egmontstraat) 11

1000 Bruxelles

Tel : +32/(0)2/545 04 00 - Fax : +32/(0)2/513 64 11

<http://www.fondationuniversitaire.be/plan.html>



Travel arrangements and airport information

Participants should make their own travel arrangements to and from the airport or train station and hotel. Travel information (bus, train, taxi) from Brussels Airport to the city centre is available at http://www.brusselsairport.be/to_from_airport/

Öko-Institut e.V.

Institute for applied Ecology

Berlin Office

Novalisstraße 10

D-10115 Berlin

Christian Hochfeld

Mobil.: +49-170 562 6398

Email: c.hochfeld@oeko.de

Katharina Schmitt

Mobil.: +49-160-90-178-132

Email: k.schmitt@oeko.de